

Sunday, July 19, 2026

TEXAS HUB COLLABORATIVE

BUILDING PARTNERSHIPS TO ADVANCE SOCIAL-
HEALTH INTEGRATION

texas **hub**
COLLABORATIVE



CATCH

Greater Houston
Community Care Hub





**Community Assistance and
Transition Care of Houston**

OUR MISSION

**Build a stronger and healthier
community for all.**

OUR VISION

**Improve health outcomes and
quality of life through innovation
and collaboration.**



**Community Assistance and
Transition Care of Houston**

OVERVIEW

- Community-centered nonprofit founded to bring together non-profits, community-based organizations (CBOs), medical providers, academia, and local government to integrate medical and non-medical care to meet the needs of our targeted populations to reduce healthcare costs, leverage resources, and improve quality of care.

TARGET POPULATIONS

- Older adults
- People with disabilities
- Populations identified by healthcare partners



**Community Assistance and
Transition Care of Houston**

FOUNDING PARTNERS

- Houston Health Department
- Harris County Area Agency on Aging
- Ibn Sina Foundation
- UT School of Public Health
- Houston Health Foundation





**Community Assistance and
Transition Care of Houston**

IN FALL 2024...

CATCH received a planning grant from USAging's Center of Excellence to develop the infrastructure for CATCH; funding ends July 31, 2026.

TO SUSTAIN OPERATIONS WE ARE...

- Maintaining contracts to provide Medicare Part B services for reimbursement
 - Community Health Integration
 - Principal Illness Navigation
 - Collaborative Care Management
 - STEADI Algorithm
 - Diabetes Prevention Program
- Providing the DCN function for GUIDE
- Applying for grants & cooperative agreements



**Community Assistance and
Transition Care of Houston**

PROGRAMS / SERVICES

To sustain operations we will...

- Provide emergency room diversion services
- Expand healthcare organization contracts
- Pursue a contract with the City of Houston group plan provider
- Continue to fortify our partnership with Texas Healthy at Home



**Community Assistance and
Transition Care of Houston**

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TEXAS HEALTHY AT HOME

501c3 non-profit organization founded in 2016

OUR MISSION

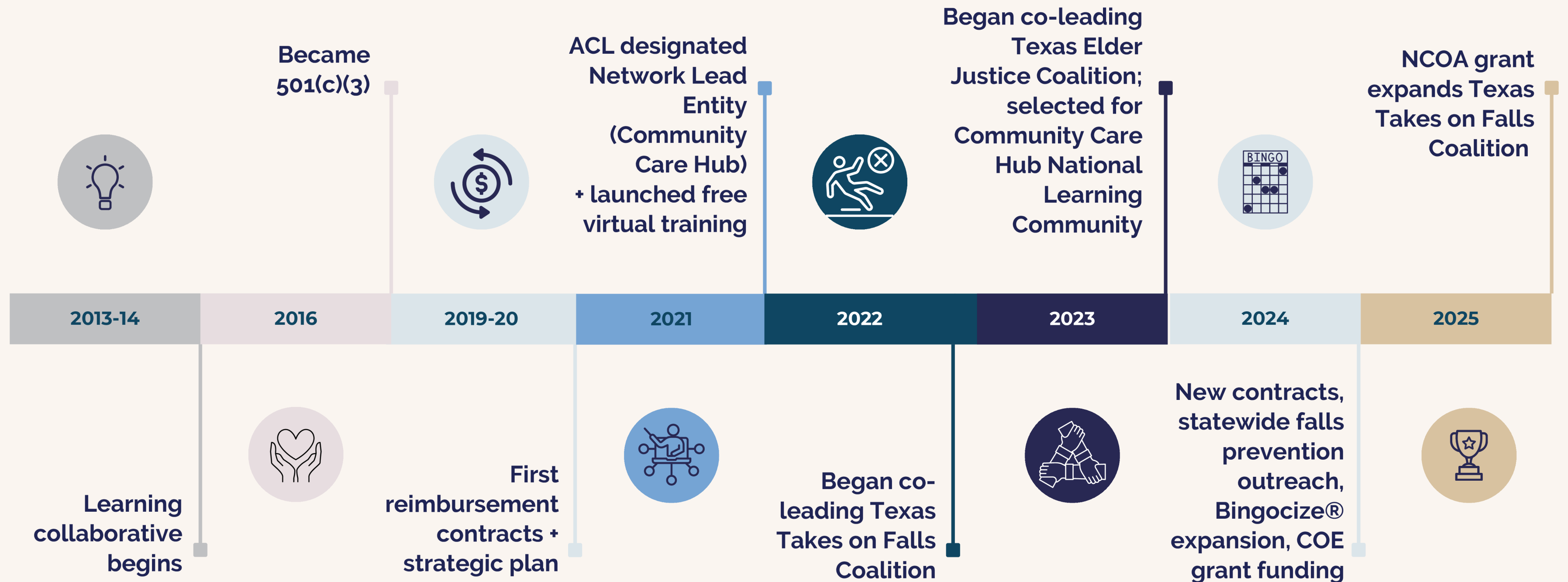
Lead the creation of an integrated health and human service delivery system that addresses social needs, improves care outcomes, and empowers Texans to live at home with dignity and independence.

OUR VISION

Increase access to affordable health and human services so all Texans can enjoy independence and the highest quality of life.

TEXAS HEALTHY AT HOME

OUR JOURNEY





OUR PARTNER NETWORK

- Current Healthcare Contracts and Partners
- Looking Ahead

*As a community
care hub, we're
building a bridge
between
health care &
nonmedical care.*



Texas
Healthy
at Home



DEVELOPMENT OF AN ADVANCED HUB: TEXAS HUB COLLABORATIVE

Lower Costs, Greater Value

- Shared services lower overhead
- Collective vendor bargaining (better rates)
- Scale programs more efficiently & quickly

Expanded Reach to Clients

- More resources, more touchpoints
- Stronger presence in underserved areas

AAAs &
Community
Based
Organizations



HEALTHCARE



Stronger Position with Healthcare

- Easier partnerships with payers & providers
- Compete more effectively with for-profits

Shared Infrastructure & Innovation

- Common platform for referrals & reporting
- Training + tools for frontline & leadership staff
- Shared best practices across partners

THE CASE WE MADE TO AAAS:

Federal Payment Changes = Opportunity + Risk

- CMS is creating new reimbursement pathways for services AAAs already deliver (meals, falls prevention, exercise).
- The window is open, but navigating it alone is administratively costly and financially risky.



REVENUE ENABLEMENT THROUGH TEXAS HUB COLLABORATIVE

CCH partnership enables new and sustainable revenue for AAAs & CBOs:

Organizations are reimbursed for existing services

CCH provides:

- Contracting and payer relationships
- Billing, reporting, and compliance infrastructure

Reduces administrative cost and financial risk for local providers

BUILDING TRUST WITH OUR AAA NETWORK

- **What AAA Directors needed clarity on:**
 - Operationalization
 - Reimbursement and payment models
- **How CATCH & Texas Healthy at Home responded:**
 - Monthly virtual network meetings
 - One-on-one financial and operational discussions
 - Director presentations at Texas Association of Regional Councils (TARC)
 - Toolkit built for three audiences
- **Next steps:**
 - Continue director discussions
 - Engage finance teams directly
 - Review contracting and revenue models
 - Align on revenue projections and assumptions
 - ACL grant applications pending
 - Network meetings transitioning to co-chairing
 - Path toward more formal combined entity

TIMELINE:
HOW TEXAS
HUB
COLLABORATIVE
DEVELOPED

- Jul 2025: First conversations at USAging Conference
- Aug 2025: Weekly joint meetings begin
- Sep 2025: First joint AAA presentation at TARC
- Oct–Dec 2025: Trust-building and readiness assessment
- Jan 2026: Founding Charter executed
- Feb 2026: TARC presentations and toolkit launch
- Ongoing 2026: Monthly AAA meetings, joint network meetings, and ACL grant development

SUPPORT FOR HUB MOVEMENT IN TEXAS

**Texas Office of
Area Agencies on Aging**

**Texas Health
and Human Services**

**Texas Association
of Area Agencies on Aging**

**Adminstration for
Community Living**

Q&A

texas **hub**
COLLABORATIVE

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